



BRAND ARCHITECT | EXECUTIVE CREATIVE DIRECTOR | WRITER

WHERE I'VE DONE HARD TIME

Common Good, Denver (ECD)

Transmission, London (CW)

Publicis & Hal Riney, San Francisco (ACD/VP)

Wieden + Kennedy, Amsterdam (CW)

Fallon, New York (CW)

Leagas Delaney, London (CW)

WHERE I'VE FREELANCED

Crispin Porter + Bogusky, LA

TBWA/GGT Simons Palmer, London

Chiat/Day/TBWA, San Francisco

Nasdaq, New York

Strawberry Frog, Amsterdam

BBDO, New York

J. Walter Thompson, New York

VMLY&R, New York

Cactus, Denver

CLIENTS

Nike, Adidas, Time Magazine, Nintendo, Amazon.com, Blockbuster, Cadbury, Conesco Financial Services, Swatch, National Geographic Channel, Elle Magazine, Credit Suisse, The Anne Frank House, Vodafone, Tektronix Printers, Pharmacia & Upjohn, Coalition for the Homeless NYC, Hyundai, Barclay's Bank, Nissan, Mexx Fashion, Advertising of New York, Georgia Pacific, Sprint, 24 Hour Fitness, Motorola, Ray-ban, Winter Park, Beaver Creek, Yoga Works, Kraft, T-Mobile, Ancestry.com, Qwest, Priority Health, Myoplex, Muscle Milk, Dock 86 Furniture, Anti-AIDS Coalition, George Dental, CVS, Colorado Lottery, Starbucks, Disney, Vail, Punch Bowl Social, Dirty Girl, Curves, University of Colorado Health, Northern Michigan University, Grand Rapids Public Museum, Scandinavian Designs, Snowshoe, Silk, Beaver Creek, Colorado Department of Transportation, Mapquest, Peet's Coffee, The Colorado Lottery, Pearl Izumi, S'well, Possible, JJF, AMD Ryzen Threadripper and Oakley.

SUPERPOWERS

Most recently, I have been focusing on inspiring my team to make great work that helps businesses scale. I've loved architecting integrated strategies for creative content and serving up piping hot thought leadership on everything from AI to remote working best practices and building company culture in a meaningful way. I've worked with a global network of agencies to leverage talent from different markets, built strong relationships with clients and helped refine SOWs to help keep budgets on track. I have also been working closely with strategists and clients on annual planning, quarterly business reviews and CX optimization as well as monitoring department utilization rates and billable hours. I participated as a judge the Core 77 Design Awards have also enjoyed speaking at conferences (both local and international) on the power of creativity to change the world.

DEGREES

VCU Brandcenter, Richmond Virginia | M.S with a concentration in branding and copywriting

University of Colorado, Boulder Colorado | B.S. in Journalism

INK

Creativity, Adweek, Creative Review, One Magazine, Communication Arts and Time Magazine

WHAT ELSE

Opened a hair salon, owned night club, took a year off and traveled around the world, designed a dress that took 3rd in a fashion show, created a house out of an old grocery store, taught advertising at University of Colorado, rebuilt an Atomic Ranch mid-mod home, and am obsessed with anything by Baz Luhrmann, Zaha Hadid, Pablo Neruda, Kehinde Wiley or Tina Fey.

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